



Hello,

My name is Chelsea Taylor. I am a Project Specialist for the Sustainable Recreation and Tourism Initiative wanted to share a quick update.

As a reminder, the Sustainable Recreation and Tourism Initiative (SRTI) is a grant funded initiative by the Sierra Nevada Conservancy with Prop 68 Funds. The grant was awarded to Town of Mammoth Lakes on behalf of the Eastern Sierra Sustainable Recreation Partnership. One of the outcomes of the grant is to identify the “will of the region” as well as specific projects to “tee up” for grant funding down the road. SRTI has 3 important tracks: the Recreation Stakeholder track, Climate Adaptation and Resilience, and Connection to the Eastern Sierra Visitor Audience.

All of these tracks will produce project ideas and as a part of this effort the SRTI will work with partners to prioritize proposed projects and identify funding sources for them. Originally, the initiative was designed to convene members of the community but in light of COVID-19 **we have gone digital** and are **now collecting project ideas online**.

Please sign up at essrp.org to stay informed on the effort and to submit project ideas for how recreation and tourism can be more sustainable across the Eastern Sierra region.

Thanks very much for your time and we look forward to hearing the communities ideas!

Sincerely,
Chelsea Taylor and the SRTI Team

